

Course Title:	Introduction to Journalism	
Standards	CCSS Reading CCSS Writing CCSS Speaking/Listening CCSS Language	
Unit 1 Big Idea:	A Sense Of History	
Essential Questions	<ul style="list-style-type: none"> • How do advances in journalism affect key events in history? • How have certain people impacted the development of journalism? • What do good readers do when confronted with new concepts or vocabulary? • How does understanding the news media make me a better consumer of the news? 	
Standards	Assignment	Description
CCSS Reading: R.4, R.6, R.10; CCSS Writing: W.1, W.2, W.4-10; CCSS Speaking/Listening: SL.1, SL.2; CCSS Language: L.1-4, L.6	1.1	Timeline (journalism history)
	1.2	Vocabulary
	1.3	Influential Journalist Report
	1.4	Read and Share Discussion (Current Event)
		Unit 1 Test
Unit 2 Big Idea	Ethics in Journalism	
Essential Questions	<ul style="list-style-type: none"> • How does the First Amendment affect me as a journalist? • What are your rights and responsibilities as a journalist? • What are some contemporary issues in journalism and the technology available to journalists today? • What steps would be good to take if I were interested in journalism as a career? 	
Standards	Assignment	Description
CCSS Reading: R.1-2, R.4, R.9-10; CCSS Writing: W.6-8,10; CCSS Speaking/Listening: SL.1; CCSS Language: L.1-2,4,6	2.1	First Amendment Quiz
	2.1	Copyright Activity
	2.2	Journalism Law Quiz
	2.3	Ethics Discussion
	2.4	Read and Share Discussion (Current Event)
		Unit 2 Test
Unit 3 Big Idea	Interviewing	
Essential Questions	<ul style="list-style-type: none"> • How do you decide what to write about? • What makes a subject newsworthy? (Elements of the news) 	

	<ul style="list-style-type: none"> • How can journalists become better interviewers? • What types of questions do you need to ask to get good information and quotes for your story? 	
Standards	Assignments	Description
CCSS Reading: R.1-2, 4,6,10; CCSS Writing: W.2, 3, 4, 5; CCSS Speaking/Listening: SL.3; CCSS Language: L.1, 3-6	3.1	Brainstorming Discussion
	3.1	News Judgement Analysis
	3.2	Interview Evaluation
	3.3	Conduct an Interview
	3.4	Read and Share Discussion (Current Event)
Unit 4 Big Idea	Newswriting	
Essential Questions	<ul style="list-style-type: none"> • How are different stories in a newspaper written for different purposes? • What makes a good lead paragraph? • What is the relationship between the lead and the rest of the article? • How do good writers organize a hard news story? • How is it important to society for its citizens to keep informed of current events? 	
Standards	Assignments	Description
CCSS Reading: R.1-2, 4,6,10; CCSS Writing: W.2, 3, 4, 5; CCSS Speaking/Listening: SL.3; CCSS Language: L.1, 3-6	4.1	Purpose of Newspaper Messages
	4.2	Analyze a News Article
	4.2	Writing a Hard News Lead
	4.3	Writing a Hard News Article
	4.4	Read and Share Discussion (Current Event)
		Unit 4 Test
Unit 5 Big Idea	Feature Writing	
Essential Questions	<ul style="list-style-type: none"> • How should a student publication balance its coverage of school events to represent all activities and events, so that all students feel vested in the publication? • How do good writers deliver a clear, engaging message to its readers? • How does effective reporting benefit everyone in a given community? • How does a good writer communicate the human interest side of the news in an engaging way? 	
Standards	Assignments	Description
CCSS Reading: R.1-	5.1	Feature Ideas from Hard News

2, 4,6,10; CCSS Writing: W.2, 3, 4, 5; CCSS Speaking/Listening: SL.3; CCSS Language: L.1, 3-6	5.2	Feature Writing Quiz
	5.3	Feature Lead Analysis Chart
	5.3	Feature Article
	5.4	Read and Share Discussion (Current Event)
Unit 6 Big Idea		
Photojournalism		
Essential Questions	<ul style="list-style-type: none"> • What skills can I learn that will make me a good photojournalist? • Why are photographs helpful in telling the story? • What skills can I learn to write good headlines and cutlines? 	
Standards	Assignments	Description
CCSS Reading: R.1-2, 4,6,10; CCSS Writing: W.2, 3, 4, 5; CCSS Speaking/Listening: SL.3; CCSS Language: L.1, 3-6	6.1	Analyze Photos
	6.2	Edit and Revise your blog entries (journal articles)
	6.3	Writing Headinlines and Cutlines
	6.4	Photo Story
	6.4	Read and Share Discussion (Current Event)
		Unit 6 Test
Unit 7 Big Idea		
Sports Writing		
Essential Questions	<ul style="list-style-type: none"> • What skills can I develop to become a good sports writer? • What do I have to do differently when shooting sports photographs? • How should a student publication balance its coverage of school events? • What is the relationship between a student publication and its school? • How do good writers deliver a clear, engaging message to its readers? 	
Standards	Assignments	Description
Speaking/Listening: SL.1; CCSS Language: L.1-2,4	7.1	Sports Story Analysis
	7.2	Write a Sports Story
	7.3	AP Style Test
	7.4	Read and Share Discussion (Current Event)

Unit 8 Big Idea	Blogs and Social Media in Journalism	
Essential Questions	<ul style="list-style-type: none"> • How has the rise of social media influenced journalism, both positively and negatively? • How do I evaluate the credibility of bloggers, or reporters on social media sites? • What is the relationship between journalism and social media? • What do professional journalists consider to be effective uses of social media? • How does delivering news by social media outlets benefit everyone in the community? 	
Standards		
CCSS Reading: R.1-3, 5-6, 8, 10; CCSS Writing: W.1-6, 10; CCSS Speaking/Listening: SL.1, 3-4; CCSS Language: L.1-6	8.1	Schools and Social Media Discussion
	8.1	Court Case Analysis
	8.2	Social Media in Professional Publications
	8.2	Social Media in Student Publications
	8.3	Tweet It!
	8.4	Peer Blog Evaluation
	Final	Journalism Blog
		Final Exam